



**Greenery &  
Landscaping  
China  
2017.6.7-9**

中国（上海）国际园林景观产业贸易博览会  
上海世博展览馆, Hall4 馆  
Shanghai World Expo Exhibition & Convention Center  
www.glcexpo.com

2017 Landscape New Materials, New Processes, New Technologies and New Products Application Seminar has successfully held, Mr. Darren Guo, Managing Director of NürnbergMesse China was invited to the meeting and made welcome speech.

In recent years, the emerging of “four innovations” achievements (new materials, new processes, new technologies and new products) has promoted the great construction of greenery and landscape in cities. It provides various opportunities and development for landscape industry.

On December 21, 2016, Mr. Darren Guo, Managing Director of NürnbergMesse China was invited to the meeting for application of “four innovations” achievements in landscape industry. It was held by Shanghai Landscape Architecture and Gardening Trade Association (SLAGTA).

The purpose of this meeting is to invite outstanding enterprises and experts in landscape industry to share experience in application of "four innovations" special products when designing and constructing the landscape projects. It was a great communication platform for all enterprises to introduce their excellent facilities.

♦ **Mr. Darren Guo, Managing Director of NürnbergMesse China was invited to the meeting and made a welcome speech**

From 2017, NürnbergMesse China will be the organizer of the Greenery & Landscaping China trade fair in Shanghai, it cooperates with Shanghai Landscape Architecture and Gardening Trade Association (SLAGTA) to upgrade the concept of the fair.

During the meeting, Mr. Darren Guo, who firstly and briefly introduced the general situation and business scope of NürnbergMesse. He said: “as the exhibition organizer in Europe with the fastest growing speed, NürnbergMesse has rich global resources. After we participate in GLC, it will be a great contribution to the entire landscape industry in China.

Afterwards, project director of NürnbergMesse China, Ms. Helen Lin made a detailed presentation on the organization for overseas business promotion of

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主办方/Organizer

纽伦堡会展(上海)有限公司

NürnbergMesse China Co., Ltd.

上海市园林绿化行业协会

Shanghai Landscape Architecture  
and Gardening Trade Association

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GLC. She mentioned that “the cooperation with NürnbergMesse will bring event with higher international visibility, wider range of exhibits, more powerful groups of buyers and richer activities”. For the next exhibition, NürnbergMesse will utilize its worldwide network and resources from Germany, Brazil, Italy, United States, India and other countries to promote Greenery & Landscaping China 2017, which will expand the international business for domestic enterprises specialized in landscape.

◆ **Enterprises participate in the activity, and interaction between guests and organizers never stops**

During the meeting, the organizer had invited outstanding enterprises and experts in landscape industry to share experience in application of "four innovations" achievements (new materials, new processes, new technologies and new products) when designing and constructing the landscape projects. The experts had discussed on some hot topics in the industry such as development trends of landscape machinery of new energy. All of the guests expressed their thoughts and ideas freely and the interaction never stopped.

Greenery & Landscaping China 2017 (GLC2017) will be held in 7 to 9 June 2017 in Shanghai World Expo Convention & Exhibition Center.

For more details, please consult the website of [www.glcexpo.com](http://www.glcexpo.com).

**Organizers**

Shanghai Landscape Architecture and Gardening Trade Association (SLAGTA)  
NürnbergMesse China Co Ltd

**Supporters**

Shanghai Landscape Administration Bureau

**Exhibitor Enquiry**

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