



**Greenery &
Landscaping
China**
2017.6.7-9

中国（上海）国际园林景观产业贸易博览会
上海世博展览馆, Hall4 馆
Shanghai World Expo Exhibition & Convention Center
www.glcexpo.com

Post Show Release

After three successful trade fair days, the Greenery & Landscaping China came to a close on 9 June in Shanghai World Expo Exhibition & Convention Center: exactly 7.100 trade visitors travelled to the event to inform themselves about products and trends for planning, construction and maintenance with greenery. Top three international visitors came to GLC2017 from Australia, the United States and Hong Kong. As the new show which is organized by NürnbergMesse and Shanghai Landscape Architecture and Gardening Trade Association, GLC provided a successful platform for the very promising greenery & landscaping market in China.

Highlight of GLC2017

- This year NürnbergMesse's participation brings a new vitality to Greenery & Landscaping China. Compared with the previous exhibition, the concept of fair got a new planning and positioning.
- With the idea of "big garden", this year in addition to maintaining the original traditional garden products groups, GLC also focused on two product groups – municipal garden machinery and playground facility.
- Within the partner circle of GaLaBau, GLC get the support from German Landscaping Architects Association and German Landscape Contractors Association and the influence has been extended to overseas related industry enterprises.
- By the deep cooperation between NürnbergMesse and an influenced international media, GLC successfully held a high-profile international conference forum. From four continents of the world's leading landscape architects were invited to give the speech of "Fit the Future, Building the Livable City", the congress attracted about 120 participants remarkably.

Show figures

	Total	National	International
Gross Space(m2)	2,608	2,258	350
Exhibitor Number	122	106	16
Visitor Number	7,100	7,039	61

Organizers

纽伦堡会展（上海）有限公司

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上海市园林绿化行业协会

Shanghai Landscape Architecture
and Gardening Trade Association (SLAGTA)



NÜRNBERG MESSE



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Statements of exhibitors

Mr. Tao Han, the Marketing Manager of Rain Bird Corporation

Greenery & Landscaping China 2017 is very successful this year. The numbers of visitors has been obviously improved compared with 2016 and they are all target visitors. The largest part is greenery & landscaping designers. The quantity of our client's information we collected in current exhibition is double of that last year. The effective is more than our expectation, of course we will be here again next year.

Mr. Thomas Zhang, the Marketing Manager of HAKO Cleaning System (Shanghai) Co., Ltd

The Greenery & Landscaping China 2017 is a very professional trade fair and has a high quality of visitors. GLC provide us a platform to exchange experience and learn from each other. At the Exhibition, we get acquainted with the leaders of Shanghai Landscape Architecture and Gardening Trade Association, we appreciated for this chance.

Statements of visitors

"This year the scale of the exhibition is larger than last year. Garden machinery enterprises bring relatively new products, such as Yanmar mini excavator, can really improve the construction efficiency. Hoping that fair can have more of this type Enterprises to exhibit next year". -- Qinghua Cheng ,Shanghai Xuhui Landscape Development Co.,Ltd.

The exhibition is worth visiting , we found ecological protection tree, luminous trails, intelligent flower box, WIFI plant wall these new technique products. Hoping next year to see more of this type of product, a wide range of options can be provided in the design. -- Shiyi Zhu, DDON Associates

See you next year!

The next edition of Greenery & Landscaping China will be held in Shanghai World Expo Exhibition & Convention Center Hall 2 on 5.29-31 next year. Save the date for the future exploration!

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Supporters

Shanghai Landscape Administration Bureau
German Landscaping Architects Association
German Landscape Contractors Association

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