2019 Fair Information
Date: 28–30 May, 2019
Venue: Shanghai World Expo Exhibition & Convention Center
No. 800 BoAchong Road, PuDong New Area
Shanghai 000034, China
Opening Hours
9:00 – 14:30 28–29 May, 2019
9:00 – 15:00 30 May, 2019
Space
10,000 m² (328,085 ft² in 2018)
Exhibitors
140 (140 exhibitors from China, Germany, Sweden, Denmark, America, Japan, Israel and England in 2018)
Visitors
12,000 (9,000 visitors from 11 countries and Chinese regions in 2018)
Organizer
Shanghai Landscape Architecture and Gardening Trade Association
NürnbergMesse China Co., Ltd.
Supporter
Shanghai Landscape Administration Bureau

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Global Fair Schedule
14 – 19 September 2020
Hamburg, Germany
gala-bao2020.com

With the rapid development of urbanization in China, the greening and landscaping industry has entered into a brand new phase. The needs of municipal real estate landscaping keep growing vigorously. The concept of consumption upgrade, national urban planning policies and the construction of “Garden Cities” and “Eco Cities” stimulate and accelerate the development of the landscaping industry in China.

The urbanization rate continues to foster the development of the greening and landscaping industry. By 2017, China’s urbanization rate reached 58.52%. But compared with the average rate of more than 70% in developed countries, there is still a lot of room for development.

New concepts of city construction such as Sponge City and Cultural & Tourism Tourism Landscape show a huge demand for investment in municipal gardeners.

Urban infrastructure upgrades improve the investments in municipal landscaping. From 2005 to 2017, the Investments Info garden greenin increased from 42.9 billion RMB to 184.92 billion RMB, with an annual average growth rate of 15.71%. Meanwhile, the annual output value of national greening maintenance will be more than 50 billion yuan (2.5 yuan per cap). With the increasing green area in China, the maintenance market will continue to increase and accumulate, and accumulate as well, and the potential market capacity is considerably high in the long run.

Real estate garden ranks number 2 in scale, which makes 32% of the total industry. The steady and healthy development of the real estate market is an important support for the sustainable development of real estate gardeners. The consumption upgrade drives the needs of landscaping construction in the fields of touristic real estate. With the fast growth of leisure vacations and the touristic real estate industry, it will greatly promote the development of greening and landscaping in China.

From 2012 to 2017, the construction machinery leasing market increased from EURO 4.7 billion to EURO 7.7 billion, which proves the development and demand of the leasing market.
About Greenery & Landscaping China
Organized by NürnbergMesse China and Shanghai Landscape Architecture and Gardening Trade Association in 2018, Greenery & Landscaping China (GLC) reached a huge success with its new concept and leaning on the worldwide network of the Industry. The show is an extension of Globala, the biggest and most important international trade fair for urban Green and Open Spaces in Europe.

Highlights in 2019
- The improvement of the Internationalization
  As GLC’s part of the Globala Family, it benefits from the huge amount of resources of Globala, such as the high-level international congress, an international position for high-quality exhibitors, international buyer delegations and much more.
- Green Master Award 2019
  The award honors innovative manufacturers and distributors who have an outstanding reputation in the garden machinery sector in the Chinese market. Furthermore, it will give great opportunities to the award presentation ceremony to meet with local buyers, manufacturers and distributors from all over China.
- China Dealer Club
  The China Dealer Club was founded by NürnbergMesse China, a subsidiary of NürnbergMesse Group. Its members cover Chinese provincial municipal engineering machinery distributors and garden machinery distributors, forming an exclusive club. In China, the club forms a wide network of municipal engineering and garden industry, as well as the most extensive sales network. With the help of China Dealer Club, China enterprises are able to offer the full range of business services to various kinds of international companies looking to enter the Chinese market. This is a brand new marketing platform for our exhibitors.

Accompanying Program
- China International Symposium on Ecological Landscape Planning and Construction
- The 8th IDEA-RING Award Shanghai Academic: Starting Meeting
- 2018 Three-dimensional Green Building Development Forum
- Pan City Renewal and Landscape Transformation
- Product Mode Trends and Exploration in Global Tourism Forum
- Theme Park, Campsite Construction and Non-power Recreational Facilities Application Forum
- Landscape Architecture Research Frontier and Technological Innovation Forum
- Green Master Award Awarding Ceremony + Award-winning Product Promotion

2018 Fairs and Figures
Exhibitor Statistics
- Total 146 exhibitors from China, Germany, Sweden, Denmark, America, Japan, Israel and England.
- Total exhibition space: 26,721 m²

Visitor Statistics
- The total visitor figure was 9,500 from 51 countries and Chinese regions.

Trade Visitors’ Objectives in Visiting the Show
- Landscape Construction Contractors: 71.45%
- Garden Procurement Department: 11.36%
- Property Development: 5.71%
- Property Development: 0.06%

Participating Brands in 2018 (Selection)
- Rain Bird Corporation (the United States)
  Greenery & Landscaping China 2018 is a very successful year. Both the numbers and the quality of which has been considerably improved. The stand is located in the Dachdecker area and the visitors from the region are very interested.
- Hako Cleaning System (Shanghai) Co., Ltd. (Germany)
  TheGreenery & Landscaping China 2018 is a very professional trade fair and has a high quality of visitors. The event provides us an platform to exchange ideas and promote our products to the customers.